



Glass House
March 11, 2024
4:00-7:00pm



The Power of You 2024

DFSTC's largest annual fundraiser!

JOIN THE
PARTY!



The Power Of You

Empower the Future, Celebrate the Past:

2024

At Dress for Success Twin Cities, we believe in the limitless potential of women. Our mission is to empower low-income women with high-touch, high-impact career and workplace skills development programs. By providing the tools they need to achieve career advancement, stability, and economic sustainability, we're creating a world where every woman can thrive. Help us make it happen by joining us for this 80's themed spectacular!



DRESS FOR SUCCESS
TWIN CITIES



The Power Of You

Why Sponsor The Power of You?

2024

- **Impact:** Your support directly contributes to the success of DFSTC programs, enabling more women to gain the skills and confidence they need to excel in their careers.
- **Visibility:** As a sponsor, your organization will be prominently featured throughout the gala, gaining exposure to a diverse and engaged audience, including business and community leaders.
- **Community Involvement:** Demonstrate your commitment to corporate social responsibility by aligning your brand with a cause that promotes economic empowerment and gender equality.
- **Networking:** Connect with like-minded individuals and organizations who share your passion for making a difference in the lives of women in our community.



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The Power Of You 2024

Sponsor Levels

	ADMISSION	SPONSOR RECOGNITION	SWAG BAGS	CEO VISIT	LOGO EXPOSURE	SOCIAL MEDIA TAKEOVER	EXCLUSIVITY
Way Wicked \$10,000	15	●	●	●	●	●	●
So Stellar \$5,000	10	●	●	●	●	●	○
Really Rad \$2,500	8	●	●	●	○	○	○
Gnarly Good \$1,000	5	●	●	○	○	○	○

The Power Of You

SPONSOR PERKS

2024



- **ADMISSION:** VIP tickets include a free signature beverage for each ticketed guest included in your sponsor package
- **SPONSOR RECOGNITION:** Sponsor name recognition on all The Power of You materials including website, social media, emails and newsletter
- **SWAG BAGS:** Opportunity to add high-quality brand products (80's theme preferred) to our VIP guest gift bags
- **CEO VISIT:** Stephanie Silvers, Dress For Success Twin Cities CEO, will present at the company gathering of your choice
- **LOGO EXPOSURE:** Top sponsor level logo on printed materials at event
- **SOCIAL MEDIA TAKEOVER:** Top sponsor level opportunity to takeover Dress For Success Twin Cities social media accounts for the day (800) Instagram (1400) LinkedIn
- **EXCLUSIVITY:** Top level sponsor exclusive opportunities:
 1. The Power of You onstage speaking role and front row seating for your guests
 2. Success Express visit in 2024

The Power Of You

Join Us in Making a Difference:

2024

The Power of You 2024 is more than just an event- it's a celebration of women's potential and resilience. Together, we can empower women to achieve their career goals, break barriers, and create a brighter future for all. Join us as a sponsor and help us unlock the Power of You.

Contact



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