

# EMPOWERMENT THROUGH EMPLOYMENT

#### Who We Are

Dress for Success Twin Cities (DFSTC) is a non-profit organization dedicated to empowering women and gender expansive individuals through employment. As part of a global movement, we provide high-impact career and workplace skills development programs for low-income women, fostering career advancement, stability, and economic sustainability. Our mission is to break the cycle of poverty by offering long-lasting solutions that enable women to build safer and better futures.

#### What We Do

DFSTC equips women with essential tools for finding and maintaining employment. Through employment readiness workshops, individual career coaching, and additional career support, we empower women to define their own paths to success. Our holistic approach includes providing employment attire to boost confidence, ensuring they are ready for interviews or their first day on the job.

#### How to Get Involved

- 1. Volunteer with DFSTC: Join us in making a difference. Your time and expertise can positively impact the lives of women seeking to break barriers and build careers.
- 2. Host The Success Express: Partner with us to bring our Success Express to communities across Minnesota. As a sponsor, you'll drive impactful change by providing employment attire and coaching opportunities for registered clients, promoting your partnership in DFSTC communications, and connecting with potential candidates for your open positions.
- 3. Become a Community Partner: If your organization assists women and gender-expansive individuals aged 18 and older who are in need of career advancement services, consider becoming one of our Community Partners. Collaborate with us to provide coaching, classes, and professional clothing.
- 4. Become a Corporate Partner: Join us in promoting fair and just hiring practices and creating an inclusive employment environment. Corporate partners can host donation drives, volunteer as a group, and contribute to our shared goal of empowering women in the workforce.





of clients report increased income and opportunities after utilizing services Click or scan the QR code to get started today!









## Support Dress for Success Twin Cities

### **Empowerment Starts with You.** Give Today.

Your support funds DFSTC's mission, empowering women across Minnesota year-round!



**\$100** Helps bridge the technology gap for a client

\$250 Helps provide a confidence kit to a client



Fuels the Success Express for one visit

50%

of clients report not having access to consistent internet when entering services

99%

of clients report increased confidence when engaging in services Click or scan the QR code to give today!

